



**WE HELP YOU  
MAKE IT**

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US FOODS® PRESENTS

**FOOD  
FANATICS  
LIVE™**

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**10.03.17**

**SALT PALACE  
SALT LAKE CITY, UT**

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**JOIN US!**

PRESENTED BY

**US.  
FOODS®**

# WE HELP YOU MAKE IT

TUESDAY, OCTOBER 3, 2017

10 AM TO 4 PM

SALT PALACE CONVENTION CENTER

100 S. W. TEMPLE • SALT LAKE CITY, UT 84101

## YOU'RE INVITED TO THE CULINARY EVENT OF THE YEAR IN SALT LAKE CITY

Feed your passion for food at Food Fanatics Live™, presented by US Foods®. Taste the latest food trends, get business tips and see the newest offerings from US Foods.

## JOIN HUNDREDS OF FELLOW FOOD ENTHUSIASTS THROUGHOUT THE MOUNTAIN WEST AREA

Be a part of a culinary experience that brings you innovative food products, enticing menu options, cutting-edge business solutions and more. Don't miss this exciting opportunity to grow your business.

## FOOD FANATICS LIVE™ APP

Download the Food Fanatics Live app to make your experience at the event even better! Register, review event details and create your to-do list all before you even walk in the door. Download the app now at the App Store or Google Play™.

## HOW TO REGISTER

Download our Food Fanatics Live app or through:  
<http://events.foodfanatics.com/events>



## PARKING

Park in the South lot off of 200 South between West Temple and 200 West. Sign in with parking attendant.

## SHARE YOUR EXPERIENCE #FOODFANLIVE

While you're here at the event, tell the world about it! Use the hashtag #FoodFanLive to share everything that catches your attention: new products, innovative preparations and profitable ideas. If you can't make it to the event, #FoodFanLive is your way to be right here and in the mix.



# INSPIRE YOUR MENU, ATTRACT NEW CUSTOMERS

Food Fanatics Live™ is your one-stop shop for everything happening in the food world. Come be a part of the movement led by our very own Food Fanatics® Chefs. It's where the latest in food trends, industry insights and experts converge to inspire, create and achieve business success.

## SCOOP™

Here is where you can taste the newest, on-trend, time saving and innovative items, exclusively from US Foods®.

## FOOD FANATICS STAGE

The heart of Food Fanatics Live is where the latest trends in food are brought to life by our Food Fanatics Chefs. Don't miss exciting announcements, culinary demos and dynamic interactions between industry experts on the Food Fanatics stage.

## METRO DELI®

Deli products to meet diners' demands for the authentic deli experience. Try it yourself, right here.

## FRESH PRODUCE

The spot for the freshest produce, including unique, hard to find and local specialty items.

## CENTER OF THE PLATE

This is the place to experience the high-quality meat and seafood that keeps diners coming back for more.

## CULINARY EQUIPMENT & SUPPLIES®

Whether its everything you need to set the perfect table or the equipment needed to run an efficient kitchen, you'll find it in this zone.

## VALUE ADDED SERVICES

From consulting services to point-of-sale systems, we offer the tools and services that keep your operations running smoothly and your costs in line.

## STOCK YARDS® VIRTUAL REALITY

Step inside the Stock Yards story from farm to plate. You'll visit the pastures where our beef is raised, watch our master butchers in action and tour our facility in this exclusive virtual reality experience.

## POWERBUY

Save cash on top products and everyday items. These special show savings are only available to attendees.

## US FOODS MENU

Our expert team will work with you to engineer and design a menu customized to your needs, and optimized to drive profits and engage diners.



# OPTIMIZE YOUR OPERATION

## SOLUTIONS TO HELP YOU SUCCEED

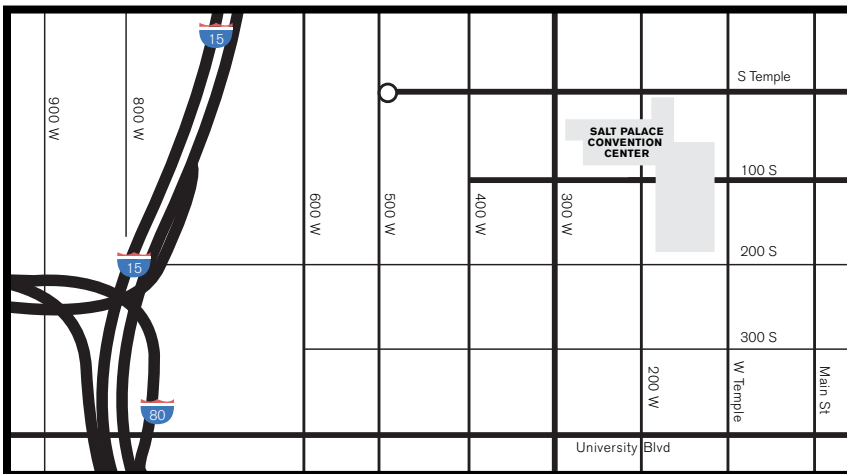
Recharge in the Optimize Your Operations area and discover ways to increase your profits. We can take your business to new levels of productivity:

- Online and Mobile Ordering
- Menu Design and Marketing Services
- Tools to help you lower your operating costs
- And so much more!



## ENHANCE YOUR EXPERIENCE WITH THE FOOD FANATICS LIVE™ APP

Use the Food Finder Scanner within the app to scan QR codes at booths for info on products, vendors, recipes, websites and to request meetings.



## WE'LL SEE YOU THERE!

**Salt Palace Convention Center**  
100 S. W. Temple  
Salt Lake City, Utah 84101

Tuesday, October 3, 2017  
10 am–4 pm

To register, download our Food Fanatics Live app or go to: <http://events.foodfanatics.com/events>