

# *Ockerman's Score Sheet for Measuring the Degree of Internationalization of a University or of a University Professor*

Herbert W. Ockerman

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I would like to thank Professor Norman Marriott for nominating me for this award. I also want to thank all of you who added your support for this nomination. I am not sure who all contributed, but it certainly indicates that I have a lot of friends. I would also like to publicly thank the selection committee for my selection and Protein Technologies International for their sponsorship. This prestigious award is particularly meaningful to me since all the previous winners are long time friends as well as leaders in the international meat area which adds prestige to this award. I remember reading the feedback from the members when Dr. Kinsman was establishing this award. Some of it was not supportive. Fortunately the award was established and time has proven its benefits. Also, the world has drastically changed and become much more international during this time frame. In order for our country, our university or an individual college professor to be effective we all need to learn how to compete in the global marketplace. Here is my suggestion for a place to start.

Whether it is the Olympics or football at Ohio State, one of the things that makes these events interesting and that attracts the greatest attention is the score. We all know that the success of these programs and coaches' jobs often depend upon scores.

In my thirty plus years employed in higher education, I have struggled to internationalize my area and my university. I have participated in many committees whose primary function was to accomplish this task. In many cases, I have been frustrated with the results. I have come to the conclusion that in order to make progress, you have to keep score. Improvement or lack thereof can be measured by comparing yourself with professors with similar credentials, your university with other universities, or by comparing your progress year by year.

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Granted the system I am proposing is not perfect but the peach basket was not the ultimate goal in basketball either. Also when I played basketball, there was no such thing as the three point shot, so the rules can be adjusted as we become more sophisticated in evaluating our progress. You might decide that soccer should be the international game rather than basketball. This system may need to be scrapped and another put in its place, but at least one can make a start and do something to get the ball rolling.

## Here is the System I Suggest

- I. Criteria on which an international scoring system should be based.
  - A. Data on a university or a professor can be obtained with a reasonably small amount of effort or even estimated if precise accuracy is not required.
  - B. Size, budget and/or salary should have minimal influence on the university or professor's score.
- II. Hurdles that need to be successfully passed in order to participate in the university scoring mechanism.
  - A. Admission and graduation requirements of international students or visiting scholars to a university may not be different from domestic students or scholars. The only exceptions to this could be an acceptable TOEFL score, and proof of financial integrity while in attendance at an American university.
  - B. There can be no university or state discriminatory rules or laws based on the student's area of origin.
  - C. The Mission Statement of the university must include a commitment to internationalization.
  - D. And more importantly, hiring, promotion and tenure, and salary adjustments of faculty and staff (where appropriate to staff) must consider internationalization as one of the criteria utilized. The university must make progress in moving in this direction.

If the university doesn't pass these hurdles, it automatically falls into the "HICK" university category.

*University Scoring System for Internationalization*

**A Quick method** could be as simple as percentage of faculty that have a passport.

Percentage	Evaluation
91 or above	An International University
81-90	Excellent
71-80	Very Good
61-70	Good (Ohio State Professor 67%)
51-60	Average
41-50	Fair
31-40	Mediocre
21-30	Poor (Your representatives at the National House and Senate level have 23%)
11-20	Terrible (Total U S Population 8%)

Did not pass original hurdles or had 10% or less with a passport.

– YOU DON'T WANT TO KNOW!

*A More In-Depth and Better Way of Evaluating a University for Internationalization*

\*Percentage of total academic units that evaluate international qualifications (track record or willingness to be evaluated by # III in this document) for employees and use internationalization as one of the criteria for promotion and tenure and salary adjustments.

Percentage	Points
100-76	20
75-51	16
50-26	8
25-11	4
10 or less	0

Points obtained \_\_\_\_\_

\*Percentage of domestic students that have a university related international experience outside the United States.

Percentage	Points
31 or more	12
30-21	10 (Target, OSU, College of Agriculture Students)
20-11	8
10-6	6 (Current OSU College of Agriculture Students)
5-2	4
1 or less	2

Points obtained \_\_\_\_\_

\*Percentage of domestic students who have passed a foreign language prior to entry into the university or who pass a foreign language prior to graduation.

Percentage	Points
100-76	4
75-51	3
50-26	2
25 or less	1

Points obtained \_\_\_\_\_

\*Percentage of international students in the student body.

Percentage	Points
21 or above	12
20-16	10
15-11	8
10-6	6
5-3	4
2 or less	2

Points obtained \_\_\_\_\_

\*Percentage of University housing reserved for or utilized by international visitors.

Percentage	Points
21 or above	12
20-16	10
15-11	8
10-6	6
5-3	4
2 or less	2

Points obtained \_\_\_\_\_

\*Percentage of international visiting scholars or professors in relation to total faculty.

Percentage	Points
21 or more	8
20-11	6
10-6	4
5 or less	2

Points obtained \_\_\_\_\_

\*Ratio of professional advisors for international students.

Ratio	Points
1/299 or less	12
1/300-1/399	10
1/400-1/499	8
1/500-1/999	6
1/1000 or more	4

Points obtained \_\_\_\_\_

\*Percentage of university endowments earmarked for international activities.

Percentage	Points
20 or more	6
15-19	5
10-14	4
5-9	3
2-4	2
1 or less	1

Points obtained \_\_\_\_\_

\*Percentage of faculty with international experience.

<b>Percentage</b>	<b>Points</b>	
51 or above	10	
50-31	8	
30-21	6	
20-11	4	
10 or less	2	Points obtained _____

**TOTAL POINTS OBTAINED** \_\_\_\_\_

**3. SCALE TO EVALUATE UNIVERSITY INTERNATIONAL SCORE**

91 or above	An International University
81-90	Excellent
71-80	Very Good
61-70	Good
51-60	Average
41-50	Fair
31-40	Mediocre
21-30	Poor
11-20	Terrible

Did not pass original hurdles or had 10 or less score.  
—A HICK UNIVERSITY

**III. Criteria or hurdles (a percentage of which is necessary to be an international professor).**

1. Advise an average of at least two international students per year over a five year period.
2. Publish a research article in an international journal (published outside the U.S.) every two years.
3. Publish a research article with an international co-author every two years.

4. Lead an international study tour outside of North America every two years.
5. Participate in an international conference outside of North America every two years.
6. Supervise at least one domestic student in an international internship every two years.
7. Receive two local or one national award for international activity every two years.
8. Locate and exchange with international colleagues teaching and research information at least once a year. Sending reprints of one's own research does not qualify.
9. Nominate an international scientist or educator for a professional award at least once per year.
10. Integrate global or comparative prospective into material used in teaching or research.

A university professor should be able to document and pass at least the following number of the previously listed hurdles to be considered an international professor in any given year.

<b>Number of hurdles/year</b>	<b>Rank</b>
3	Assistant Professor
4	Associate Professor
5	Full Professor

Try the system on your program and your university and see how they score. Expand your horizons and have fun dealing with smart colleagues around the world.