

REDUCING THE *Carbon Footprint*

Using our modern practices, farmers today are producing more beef and using fewer animals and less natural resources.



Today's Cattle Produce
131% more Beef than
30 years ago

Each pound of beef produced today only requires a portion of what was required 30 years ago. It only requires

Feed
81%

Water
88%

Land
67%

A pound of beef today results in much less of the waste than a pound of beef produced in 1977.

80%
of the manure

82%
of the methane

89%
of the Nitrous oxide

Today, one pound of beef results in only 84% of the carbon footprint a pound of beef produced in 1977.



The **Meat** 
WeEat.com

Created by The American Meat Science Association
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