

Helene M. Keiser

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Position of Interest: AMSA South Region Director

EDUCATION

B.S. in Animal Science

- West Texas A&M University, Canyon, TX Expected Graduation: May 2026

WORK EXPERIENCE

Lab Associate, WT Caviness Meat Science and Innovation Center, Canyon, TX September 2022-present

- Handling, fabrication, processing, and packaging of red meat for custom and retail sale

Assistant Data Collector, WT Beef Carcass Research Center, Canyon, TX September 2022-present

- Collect carcass data for various pharmaceutical and livestock companies for research purposes

Research & Development Intern, Tyson Foods, Springdale, AR May 2025-August 2025

- Facilitate shelf life project utilizing alternative pack methods for fresh poultry while also creating innovation projects with the case ready value added team and assisting with data collection

Sourcing Intern, Johnsonville, LLC, Sheboygan, Wisconsin May 2024-August 2024

- Communicated directly with vendors to create an industry wide contact database, purchased beef trim, created education material for members, planned company fundraiser with interns

Sales & Promotion Intern, Rural Radio Association, Lexington, NE May 2023-August 2023

- Organized sales accounts and traveled with promotional items to statewide agricultural events

ACTIVITIES & LEADERSHIP

West Texas A&M University August 2022-present

- 2024-2026 Agricultural Ambassador
- 2025 Livestock Judging Team, Academic All-American
- 2025 Meat Animal Evaluation Team - 1st Swine, 3rd Meats, 9th High Individual
- 2024 & 2025 Intercollegiate Horse Show Association - Western, Reserve National Champion
- 2023-2025 Processed Meat Judging Team - Top Ten Individual
- 2024 University selected Intern of the Year
- 2024 Kilgore Undergraduate Research Grant Recipient
- 2024 Department of Agriculture Smallwood Leader Award (Faculty selected outstanding Junior)
- 2024 Meat Judging Team - Top Five Individual at NWSS, South Plains, and American Royal
- 2024 National Champion Meat Science Quiz Bowl Team
- 2023 Faculty selected Outstanding Undergraduate Student in Animal Science

Organizational Involvement/Leadership Positions

- 2025 American Meat Science Association Undergraduate Scholastic Achievement Award
- 76th, 77th, & 78th AMSA Reciprocal Meat Conference Attendee
- 2023 & 2025 Southwest Meats Association Scholarship Recipient and Conference Attendee
- 2024 Texas Cattle Feeders Association Showcase - 3rd Place Written Exam
- 2024 Hemphill County Beef Conference assistant presenter for beef fabrication demonstration
- 2024 AMSA JBS USA Global Ingenuity Student Training and Education Program Attendee
- 2023-2024 Agriculture Future of America Campus Ambassador
- 2023 AMSA Student Leaders Connecting Conference Attendee