Student Board Recap
Amanda King, Student Board President, University of Wisconsin-Madison

They say time flies when you’re having fun, and I think the members of this year’s student board would certainly agree that it feels like just yesterday that we were gathered together in Auburn, AL, full of big ideas and lofty goals for our upcoming year serving the student membership. I am proud to say that over the course of the last year, many of those goals were achieved, due to the hard work and dedication of the student board, the advisors, and our wonderful AMSA staff. Please take a moment to thank the student board members, Loni, Staci, Aaron, Megan M., Megan W., KatieRose, and Rebecca, for their time and effort over the past year.

Recently, you elected new student board members, listed below, who will begin their terms at RMC this June. This election had a number of incredibly qualified, passionate candidates, and the greatest number of voters in any student board election in AMSA history! This just goes to show that the students of AMSA are becoming increasingly engaged in the organization, and taking active roles in serving their fellow members. I know I speak for the rest of the student board when I say that we were proud to serve and are confident that the AMSA Student Membership is in good hands with this new group of directors for 2014-2015, led by President Loni Woolley.

I look forward to meeting many of you in Madison in a few short weeks, and am confident you will all find RMC 2014 to be an exciting experience, complete with student activities that will undoubtedly lead to new friendships and fond memories for years to come. As always, if you have any questions at all, feel free to reach out to myself or any of the board members at any time. Thanks for the great year, and see you in Madison!

AMSA Student Membership Announces Student Board 2014-2015 Directors

The AMSA Student Membership recently elected its 2014-2015 Student Board of Directors. This was an extremely close election with a variety of highly qualified applicants. Congratulations to our newly elected board and thank you to

Leadership Events Committee
Emma Baar
Nicole Baker
Terronica Blackmon
Michael Colle
Staci DeGeer
Sara Devitt
Clay Eastwood
Samantha Gasca
Bailey Harsh
Bo Hutto
KatieRose McCullough
Morgan Merdian
Henry Ruiz
Jessica Steger
Blair Tilkens
Victoria Velinsky
Hope Voegele
Loni Woolley
Michael Yeater

Fundraising Committee
Michael Chao
Brandy Cleveland
Kayla Foster
Zebadiah Gray
Claire Ohman
Kathleen Shircliff

Social Events Committee
Leslie Frenzel
Jessie Hoffman
Mandy-Jo Laurent
Tanner Luckemeyer
KatieRose McCullough
Russell McMinn
Hannah Shetters
Lexus Weinheimer
Dakotah Williams

Student Reciprocation Committee
Amanda King
Thomas Little
Carlie Perham

Taste of RMC Committee
Emily Arkfeld
Adam Bartling
Aaron Blakely
Kelsey Carlson
Greg Esmond
Mark Frenzel
Alicia Humphrey
everyone who participated!

**President**  
Loni Woolley, Texas Tech University

**East Director**  
Macc Rigdon, University of Georgia

**Midwest Director**  
Ashley Collins, Kansa State University

**South Director**  
Bo Hutto, Texas Tech University

**West Director**  
Josh Hasty, Fresno State University

**At-Large Director**  
Tanner Adams, Colorado State University

**At-Large Director**  
Hannah Shetters, University of Florida

These students will be joined by Amanda King (2013-14 President) as she continues an additional year on the board as Past President. Outgoing board members include Rebecca Acheson, Staci DeGeer, KatieRose McCullough, Megan Myers, Aaron Tapian, and Megan Webb whose terms will be completed at the close of the 2014 RMC.

**Student Leadership Conference 2014**  
Staci DeGeer, East Region Director, Auburn University  
Loni Woolley, At-Large Director, Texas Tech University
The AMSA 2014 Student Leadership Conference was a huge success. The Leadership Conference was co-sponsored by the AMSA Student Membership, AMSA Educational Foundation, American Society of Animal Science, Cargill, Elanco Animal Health and Merck Animal Health. The group of 75 students represented 18 universities across the country. The weekend kicked off with plant tours in the Wichita area of the Smithfield-Farmland plant and Yoder Meats. After the plant tours we enjoyed a welcome reception at the Cargill Innovations Center before an exciting night at the Wichita Thunder hockey game. Saturday morning, we had the opportunity to dive into our own individual personality profiles under the direction of Mike Simpson and Shannon Wilson from Elanco Animal Health. A panel of three professional members answered questions about approaching professional members in a variety of settings. Panel members were Dr. Scott Eilert, Cargill, Dr. John Scanga, Elanco, and Dr. Russell Muntifering, Auburn University. The afternoon sessions focused on exposing attendees to different career opportunities within the meat and food industry. This gave us the opportunity to interact and ask the speakers questions regarding specific careers and gain a better understanding of the career that fits their individual personality.

Afternoon speakers for the 2014 Student Leadership Conference included:

- Mary Hunt, Lopez Food
- Jordan Hinton, Where Food Comes From, Inc.
- Deidrea Mabry, American Meat Science Association
- Jessica Meisinger, National Renderers Association
- Brian Bell, Cargill
- Chancie Moore, Cargill
- Heather Schwanz, Cargill
- April Archer, Cargill

Thank you to all of the students and professionals that participated and helped make the 2014 Student Leadership Conference a great event!

**Iron Chef and Processed Meats Workshop**

*Megan Webb, West Region Director, Colorado State University*

We are excited to announce that there are 100 students registered to compete in this year's Iron Chef Competition in
Madison, Wisconsin on Saturday, June 14th. Students will have the unique opportunity to work in teams to develop a product from this year’s “secret” and “key” ingredients. Experts from Kraft Foods Group Inc./Oscar Mayer will be providing educational sessions to teach participants about physical defects, emulsions, packaging, spices and seasonings, and smokehouse technology. We hope that participants are excited to develop a team product in Kraft Foods Group Inc./Oscar Mayer’s facilities and are ready to apply their knowledge in the kitchen. Experts will help connect the classroom concepts to real world research and development problems. For any questions regarding the competition, please contact Megan Webb.

Student Social
KatieRose McCullough, South Region Director, Colorado State University

The social committee is planning several exciting events for the 2014 AMSA Reciprocal Meats Conference. We are currently planning nightly “Hot Spots” for each night during RMC for students and professional members to gather in a central location and have the opportunity to network. These locations will be located on the Guidebook application and announced each day. We are also planning a student and young professionals mixer that will begin at 9 pm on Monday evening, June 16th after the Annual Picnic at the Mallard’s ballpark. There will be live music with a local flare and games! If you have any questions please email KatieRose McCullough.

Taste of RMC
Megan Myers, At-Large Director, Iowa State University

The 2014 Taste of RMC theme is “Food Cart/Quick Serve”. The 15 registered teams, from universities across the nation, will meet this June in Madison, WI, to showcase their product development creativity and ability to present their fast, convenient, and flavorful meat products to a panel of judges. New to Taste of RMC this year is the Concept Board in which teams will present their products in a structured, professional manner. This year, teams will also be able to earn bonus points by taking on added challenges such as gluten free, low sodium, and under 500 calorie products! Also, back from last year is the People’s Choice Award!

Registered teams have access to the required templates online and must have them completed and submitted by June 1,
2014 to Meagan Igo.

Required templates include:

- HACCP Forms:
  - Process Flow Chart
  - Hazard Analysis Chart
  - Critical Limits, Corrective Actions and Monitoring Chart
  - Verification and Record Keeping Chart
- Concept Board Outline

To schedule a time/method of reheating, or if you have any questions, please feel free to contact Megan Myers.

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**Networking and Career Fair**

**Loni Woolley, At-Large Director, Texas Tech University**

**Staci DeGeer, East Region Director, Auburn University**

The AMSA Student Membership extends an invitation for you to participate in the 12th annual AMSA Networking and Career Fair. This year's Networking and Career Fair will be held during the opening reception of the Reciprocal Meat Conference in Madison, Wisconsin, on Sunday, June 15, 2014, from 5:00-7:30 pm at the Monona Terrace Convention Center.

Currently, there are 25 companies and universities signed up for the event.

**Universities include:**

- Angelo State
- Colorado State
- Iowa State
- Kansas State
- South Dakota State
- Texas A&M
- Texas Tech
- University of Nebraska
- Virginia Polytechnic

**Industry companies include:**

- Cargill
- Corbion Purac
- Farmland Foods
- GNP Company
- Hillshire Brands
- Hormel
- ICL Food Specialties
- JBS
- John Morrell Food Group
- Kemin
- Kraft Foods Group Inc./Oscar Mayer
- Merck Animal Health
- Seaboard Foods
- Tyson Foods
- UltraSource
- Zoetis
A special "students-only" hour allowing more interaction between organizations and the student membership will be from 5:00-6:00 pm. While overlooking Lake Monona, you will have an opportunity to interact and network with industry leaders and universities from around the country. Whether you are looking for employment or not, the Networking and Career Fair will be an invaluable experience that will allow you to meet with the many AMSA professional members interested in getting to know you! If you are interested in internships and employment opportunities, please meet with your advisor to update and revise your resume to bring to RMC. If you are not looking for employment, you can always exchange business cards instead. Hope to see you in Madison! For more information about this amazing opportunity please contact Staci DeGeer or Loni Woolley.

Student Mentor Breakfast
*KatieRose McCullough, At-Large Director, Colorado State University*

The student board of directors will be coordinating the Student/Professional Mentor Breakfast at RMC again this year. This program is designed to match up students with professional members and for students and mentors to follow up with each other during RMC and throughout the year. Professional members and students will be matched up based on similar interest and career goals. The breakfast will be held Monday, June 16th at the Sheraton Hotel. All students are encouraged to participate in the breakfast and will gain valuable networking experience. All mentors and mentees are asked to fill out an information sheet that can be found online on the AMSA website. If you have any questions or are interested in participating as a mentor please contact KatieRose McCullough.

Student Membership Fundraising
*Aaron Tapian, Midwest Region Director, Kansas State University*

*T-Shirt Auction ~ Student Membership Benefit*

Channel your inner fashion designer as you prepare your universities most creative and unique t-shirt to date. Each participating university will have one t-shirt auctioned off during Monday night’s picnic with the 2014 RMC Champion T-Shirt awarded to the t-shirt receiving the highest bid. Additionally, RMC attendees can vote on their favorite t-shirt on Sunday and Monday, and the most popular t-shirt will be given the 2014 RMC People's Choice Award.

*Silent Auction ~ Student Membership Benefit*

Join the student membership in celebrating 50 years of AMSA with various items at this year’s Silent Auction. Generous AMSA members are donating commemorative industry items that will again be open for bidding beginning Sunday afternoon. Items will be on display Sunday through Tuesday,
during the welcome reception, technical sessions, and reciprocation sessions. The bidding will close on Tuesday afternoon at 3:45PM. Proceeds of the auction will go toward funding leadership development activities of the AMSA Student Membership, so make sure to get a good look at these great items and BID HIGH and BID OFTEN!

**RMC Promotional Items ~ Student Membership Benefit**

This year, the SBOD will be selling “I Survived RMC” t-shirts that are only for sale through online RMC registration and will be available for pick up at RMC. These shirts will serve to be a great commemorative item, as they will be designed by this year’s host university. Make sure to replace last year’s AMSA calendar with the 2014-2015 edition, these calendars are a great gift item for faculty members, alumni, and industry supporters alike. New to this year’s list of promotional items are the AMSA Hooded Sweatshirts, they will be available in charcoal grey and navy blue. AMSA coozies and AMSA caps (with beef carcass on the front) from previous years will also be available. Along with these items, we still have a large supply of AMSA t-shirts, coffee tumblers, and Therm-O Totes. All of these items will be available for purchase at the 2014 Reciprocal Meat Conference.